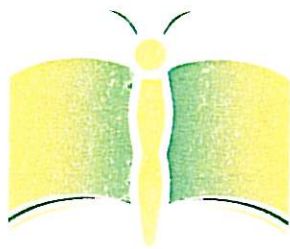


Thank You

A first-time, single issue conference can only be a success through the efforts of many people! Certainly the Oklahoma State Regents for Higher Education and the Tulsa Community College Board of Regents are at the top of the list, along with the nearly fifty individuals appearing on the program. In addition, dozens of TCC employees from various departments helped to make this conference successful. Of special note, are the members of the Texts in the 21st Century: Evolution of the Textbook committee:

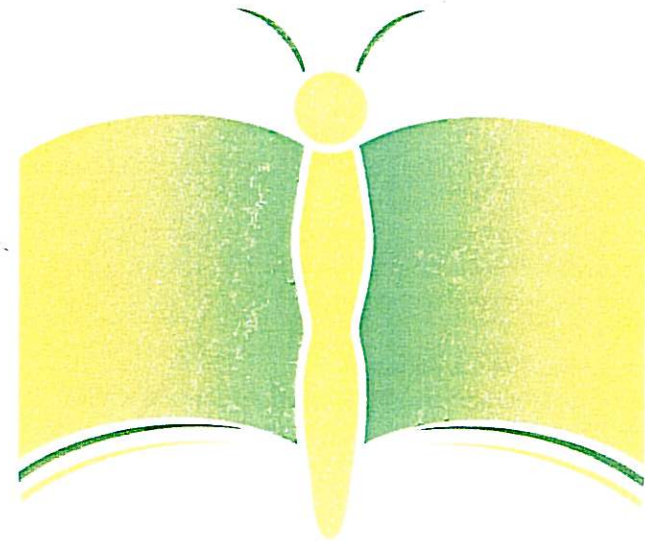
Mike Dinneen • Mary Cantrell • Rosemary Carlson • Lynn Greene
Ken Jones • Mike Meisenheimer • Angie Summers • Kelly Allen
Pam Kannady • Sharon Wright • Kathy Purser

We also give special thanks to
Jesse Jones, North Texas Community College Consortium
Pat Carter, Strategic Horizons Network
Pam Quinn, Dallas Tele/College/LeCroy Center
Mike Meisenheimer, LRC supervisor at TCC/Northeast campus, who worked tirelessly on the Web Site.



Textbook Evolution
Texts in the 21st Century: Evolution of the Textbook

 Tulsa Community College



Textbook Evolution

Texts in the 21st Century: Evolution of the Textbook

.....a call to action to shape the future of educational course materials.

Bringing Together:
Faculty • Students • Publishers • Institutions

Friday, March 5, 2010
Downtown Doubletree Hotel
Tulsa, Oklahoma

 Tulsa Community College



Moderated Forums

Concurrent Break-Out Sessions

Internet & Digital Options

Moderator: Randy Dominquez, Dean of Distance Learning, TCC

Host: Pam Kannady, English Professor, TCC

- Dr. Phil Moss, Director of Educational Partnerships and Planning, MERLOT
- Eric Dawson, Senior Accounts Manager, Apple Higher Education Division
- Ed Bowen, Executive Dean of Dallas TeleCollege/LeCroy Center, Dallas County Community College District
- Julie Luscomb, Computer Information Systems Professor, TCC

Faculty Perspectives

Moderator/Host: Angie Summers, President of TCC Faculty Association and Nursing Professor

- Dr. LeRoy Blank, Professor, Department of Chemistry/Biochemistry, University of Oklahoma
- Robin Jones, Chair/Associate Professor, Department of Communications/Theatre, Southwestern Oklahoma State University
- Pat Creech, Business Department Professor, Northeastern Oklahoma A&M College
- Mary Cantrell, TCC English Professor

Author & Publisher Perspectives

Moderator: Ken Jones, Manager, TCC Campus Stores

Host: Dr. Kelly Allen, TCC Geography Professor

- Stephen Hochheiser, Vice President, Cengage Publishing Co.
- Sandi Kirshner, Chief Marketing Officer, Pearson Publishing Co.
- Dr. Philip Wickam, TCC Economics Professor and textbook author
- Dr. Connie Van Fleet, University of Oklahoma Library and Information Studies Professor and textbook author

Moderated Forums

Concurrent Break-Out Sessions

Institutional Perspectives

Moderator: Dr. Debra Stuart, Vice-Chancellor for Educational Partnerships, Oklahoma State Regents for Higher Education

Host: Mike Meisenheimer, LRC Supervisor, TCC

- Dr. James Utterback, President Seminole State College
- Dr. Greg Gardner, Associate Vice President of Academic Affairs, Oklahoma City Community College
- Steve Ledford, Auxiliary Business Services Manager and Chair of Dallas County Community College District Textbook Committee
- Mike Rusk, Dean of Learning Resource Centers, TCC
- Brenda Reinke, Oklahoma City Community College Bookstore Manager

Copyright & Legislative Perspectives

Moderator/Host: Sharon Wright, Dean of University Transfer, TCC

- Austin Bond, Attorney at law, intellectual property emphasis, Rhodes, Hieronymous, Jones, Tucker, and Goble
- Lucky Lamons, Oklahoma State House of Representatives for Tulsa District 66
- Bruce Hildebrand, Higher Education Executive, American Association of Publishers

