

TITLE:

WEBSITE PRIVACY POLICY

The following policy applies to users of Seminole State College (SSC) websites and is intended to identify the types of information SSC gathers from users and explain how that information is used.

PERSONAL INFORMATION GATHERED

The information SSC obtains from visitors helps the college create better online experiences for these users. SSC may receive and may store any information users provide on the SSC website or give in any other way. A user can choose not to provide certain information, but as a result, may not be able to take advantage of certain services or features. SSC may use information collected during browsing sessions to provide users a more customized experience in the future. SSC may also use this information to improve the website and better communicate with website visitors.

SSC may collect general information about the way users visit the websites, including, but not limited to: the time and duration of visit, type of web browser used, the operating system/platform used, user IP address, last website the user visited before coming to SSC, and user CPU speed. SSC may also note how a visitor used SSC's website by saving site traffic patterns and clickstreams. SSC may also perform (or have third parties perform) analyses of visitors' behavior, and may share aggregated, anonymous data with sponsors and advertisers.

Any personal information a user provides SSC will only be used to conduct official SSC business. The personal information provided may be used by SSC (or third parties engaged by us) to: customize advertising and content a user sees, fulfill a user's request for services, contact the user, conduct research, respond to subpoenas, court orders or legal process, or establish or exercise legal rights or defend against legal claims. SSC will not sell, rent, loan, trade or lease personal information collected on this site.

COOKIES

By using SSC websites, users agree to accept cookies sent by SSC. Cookies are small amounts of data that SSC's website may place on a visitor's computer hard drive. A cookie file contains unique information that SSC's websites can use to track such things as the password a user created to access any SSC site, lists of webpages a user has visited, the date when a user last looked at a specific webpage, or to identify a user's session on SSC websites. A cookie file allows SSC's websites to recognize users as they click through pages on the SSC site and when they later revisit the site. SSC's websites uses cookies to "remember" your preferences, and to record your browsing behavior on the college websites.

Cookies are also used by SSC to manage a form of online advertising called remarketing. Remarketing is a form of online targeted advertising by which online advertising is targeted to

users based on previous internet actions. Remarketing tags users by setting a cookie in a user's browser through a target webpage or email. Once the cookie is set, the advertiser is able to show display ads to that user elsewhere on the internet via an ad exchange. Additionally, SSC may use remarketing on the SSC website to display ads to a user. If a user visits SSC's website, SSC may utilize cookie technology to present that visitor with advertisements in an appropriate manner during future web browsing (such as sidebar advertisements, based on interest in SSC, and with third-party vendors discussed further below).

The third party partners (and their privacy policy) SSC shares cookies with for advertising include: Facebook (<https://www.facebook.com/policy.php>), Twitter (<https://twitter.com/en/privacy>), Instagram (<https://www.instagram.com/about/legal/privacy>), Google (<https://policies.google.com/?hl=en>),

LINKS

SSC websites may include links to other websites. We do not control the privacy policies of the destination sites. Once a user leaves SSC servers, use of any information provided is governed by the privacy policy of the operator of the site being visited. SSC is not responsible for the privacy practices of websites other than the SSC websites.

CONFIDENTIALITY AND INTEGRITY OF PERSONAL INFORMATION

SSC is strongly committed to protecting personal information collected through its websites against unauthorized access, use or disclosure. SSC limits employee access to personal information collected through its websites to only those employees who need access to the information in the performance of their official duties. Employees who have access to this information follow appropriate procedures in connection with any disclosures of personal information.

In addition, SSC has procedures to safeguard the integrity of its information technology assets, including, but not limited to, authentication, authorization, monitoring, auditing, and encryption. These security procedures have been integrated into the design, implementation, and day-to-day operations of SSC's websites as part of the College's commitment to the security of electronic content as well as the electronic transmission of information.

CHANGES TO SSC PRIVACY POLICY

This privacy policy is effective as of October, 2018. The SSC Board of Regents may update this as needed. Notice of any changes to the policy will be posted on this page. Continued use of the website following a posting of a change will constitute binding acceptance of those changes and this Privacy Policy.

CONTACT INFORMATION

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405-382-9950

DATE OF ADOPTION: October 25, 2018

LEGAL REFERENCE:

REVISION DATE(S):

RELATED ADMINISTRATIVE RULES AND REGULATIONS: