

HLC Visit Communications and Marketing Committee Meeting
Tuesday, January 29, 2008
2:30 p.m.
Room 204 Haney Center
Minutes

The Communications and Marketing Committee Meeting was called to order at 2:30 p.m. on Tuesday, January 29, 2008. Those attending the meeting were: Yashanda Scruggs, Mechell Downey, Edie Cathey, Teresa Norman, John Bartos, Pam Koenig and Marie Dawson.

The Committee discussed the date for SSC's homecoming. It has been confirmed that February 21st is the basketball homecoming date. This will also be the date for our candy bar give-away contest at the game and our events during the lunch time in the Union. Yashanda recommended creating a flyer to advertise the events at the homecoming game with a slogan. Some slogans that Yashanda came up with were, "What does chocolate have to do with HLC?" and "Benjamin Franklin, Your Education, Your Future."

The Committee discussed the design contest. Pam Koenig suggested that we contact Jessica Isaacs and Kelli McBride about this contest because they are designing the report. John Bartos stated that he would be in contact with Jessica and/or Kelli. The Committee decided to put a disclaimer on the contest flyer that states that the winning design may or may not be used for the cover of the report. Marie stated that she would get a copy of the flyer for the textbook cover contest for an example. It was suggested that some of the good entries be used for posters to hang around campus.

The Committee decided that meetings should be posted on the website. This will allow this Committee to easily order refreshments for some meetings and will assist members to keep up with meeting dates and times.

Marie told the Committee about an idea for a dance-off competition and landscaping contests for next year.

The Committee adjourned at 3:55 p.m. and set their next meeting for Thursday, February 7th at 2:30 p.m. in Room 204 of the Haney Center.