

HLC Visit Communications and Marketing Committee Meeting
Thursday, February 14, 2008
2:30 p.m.
Room 205 Haney Center
Minutes

The Communications and Marketing Committee Meeting was called to order at 2:30 p.m. on Thursday, February 14, 2008. Those attending the meeting were: Yashanda Scruggs, Mechell Downey, Edie Cathey, Teresa Norman and Marie Dawson.

The Committee worked on finalizing plans for the Homecoming HLC activities. Rick Hanson will make sure we have a projector, laptop and screen to display our website in the Gym. Pam Koenig will be in attendance that night to assist the Committee. Edie has the baskets ready for the give-away. We have 108 chocolate bars and Yashanda will print the labels for the bookstore work studies to attach to candy bars. Mechell will be responsible for a basket full of Hershey kisses to give away. Teresa will post events for the day on the SSC website. Everyone will meet in the Gym at 5:30 p.m. to set up the booth.

The Committee reviewed the HLC website. The new picture of the Guardian is perfect. The Committee suggested the addition of background music and voiceovers in the future.

The Committee discussed the cover design contest. The Committee decided to hold this contest until this fall and possibly make this contest a general poster design contest and then if a design comes in that would be suitable for the report it could be used for that purpose.

The Committee will convene on February 21, 2008 at 5:30 in the Gym.