

**HLC Visit Communications and Marketing Committee Meeting**  
**Thursday, February 7, 2008**  
**2:30 p.m.**  
**Room 204 Haney Center**  
**Minutes**

The Communications and Marketing Committee Meeting was called to order at 2:30 p.m. on Thursday, February 7, 2008. Those attending the meeting were: Yashanda Scruggs, Mechell Downey, Edie Cathey, Teresa Norman, John Bartos and Marie Dawson.

The Committee worked on finalizing the flier for the design contest.

Teresa told the Committee that the website is near completion. She stated that the only things left to finish were pictures of committees, the President's letter, space formatting and correcting the statue picture.

The Committee also discussed the events for the Homecoming basketball game. The Committee decided to hand out fliers at the lunch hour (once at 11:00 and once at 12:00) the day of Homecoming to encourage attendance at the game. It was decided that the HLC events would occur between the women's and men's games. This will allow the girls participating in Homecoming time to dress. The Committee decided to set up a booth at the game with a screen to display the website and also pass out information about HLC and the self-study along with candy bars and Hershey kisses. The candy bars will be handed out to families with only one candy bar per family and there will be Hershey kisses for anyone who doesn't get a candy bar. We will have 76 bars of chocolate to commemorate the years SSC has been in existence. Edie stated that her work study would be willing to put the wrappers on the candy bars and Edie will determine what decorations need to be on the HLC booth. Dr. Utterback will be asked to speak about HLC to the audience.

The Committee discussed having a screen in the Union with the website displayed on it. Teresa stated that this may be difficult for MIS to accomplish and recommended just handing out information.

Marie Dawson stated that the thank-you menus have been delivered to the respective committee chairs.

The Committee adjourned at 3:35 p.m. and set their next meeting for Thursday, February 14<sup>th</sup> at 2:30 in Room 205 of the Haney Center.