

Higher Learning Commission
of the North Central Association of Schools and Colleges

Self Study Progress Report of Seminole State College
Program to Evaluate and Advance Quality (PEAQ) Accreditation Criteria

Prepared for Self-Study Chair Pam Koenig
Submitted by SSC Self-Study Communications and Marketing Subcommittee Chair Marie Dawson
May 2009

In preparation for the 2009-2010 Site Visit seeking Continuous Accreditation from the Higher Learning Commission, the Communications and Marketing Subcommittee accomplished the following during the period of May 1, 2009 through May 31, 2009:

Minutes from the May 14, 2009 Communications and Marketing Subcommittee Meeting.

HLC Visit Communications and Marketing Committee Meeting
Thursday, May 14, 2009
2:30 p.m.
Room 204 Haney Center
Minutes

The Communications and Marketing Committee Meeting was called to order at 2:30 p.m. on Thursday May 14, 2009. Those attending the meeting were: Mechell Downey, Edie Cathey, Teresa Norman, John Bartos and Marie Dawson.

The Committee discussed several events to prepare students, faculty and staff for the Higher Learning Commission Self-Study visit. Some of the events that are upcoming are: "My Story" cards at commencement; hanging of the mission statement banner; pizza parties in September; big gathering in October; posting our "My Story" cards online; bulletin boards; visit superintendent's offices, Lions Club, Rotary, Kiwanis in the fall; print mission statement t-shirts; send "My Story" cards by mail to alumni and present "My Story" cards to the Foundation members on June 17th.

The Committee adjourned at 3:45 p.m.

The Committee did have a table at commencement with "My Story" cards for anyone to fill out. The Committee received 11 completed cards.

The mission statement banner has been ordered along with mission statement t-shirts. We are awaiting their arrival.