

HLC Visit Communications and Marketing Committee Meeting
Thursday, September 10, 2009
2:00 p.m.
Room 204 Haney Center
Minutes

The Communications and Marketing Committee Meeting was called to order at 2:00 p.m. on Thursday September 10, 2009. Those attending the meeting were: Mechell Downey, Edie Cathey, Teresa Norman, Dustie Butner, John Bartos and Marie Dawson.

The Committee discussed upcoming proposed events to prepare the campus for the Higher Learning Commission site visit. The Committee decided to attend the Native American Student Welcome Luncheon on September 22nd to inform these students about the upcoming visit. The Committee will have "Tell My Story" cards, will give away 10 t-shirts, and tell the students about the importance of the HLC visit to campus.

On October 7th the Committee would like to have a "Hanging of the Banner" celebration to hang the mission statement banner in the student union. The Committee will have "Tell My Story" cards, free t-shirts for the first 100 to fill out a card, free Gatorade, and information about the HLC visit.

The Committee discussed asking instructors to give class work that involves information about HLC and what they are. John Bartos stated that he would have his art students review the layout of the self-study and report on their opinion of the artwork in the self-study.

The Committee would like to have College representative's present "Tell My Story" cards to local civic clubs for completion.

The Committee decided to have the members of the committee select sixteen blurbs from the self-study to post on the College's website. We will send our blurbs to Dustie Butner and she will compile them and send them to Teresa Norman to put on the website. We need to have these blurbs to Dustie by September 16th.

The Committee decided to ask Dustie to put an article in the Collegian for October and also create an HLC crossword puzzle.

The Committee proposed a campus community gathering on October 21st to remind campus of the visit dates the following week.

Mechell stated that she would ask the President for approval of all of the Committee's proposed events.

The next meeting, if needed, will be after the Native American Student Welcome luncheon on September 22nd.

The Committee adjourned at 3:35 p.m.