

**HLC Visit Communications and Marketing Committee Meeting**  
**Tuesday, September 30, 2008**  
**2:30 p.m.**  
**Room 204 Haney Center**  
**Minutes**

The Communications and Marketing Committee Meeting was called to order at 2:30 p.m. on Tuesday, September 30, 2008. Those attending the meeting were: Yashanda Scruggs, Mechell Downey, Edie Cathey, Teresa Norman, John Bartos and Marie Dawson.

The committee discussed upcoming events for campus. Marie Dawson visited the Student Government Association (SGA) meeting on September 30<sup>th</sup> at 1:30 p.m. She discussed with them the prospective bulletin board competition and the “My Story” cards ideas. They were very enthused about both ideas. They stated that they would be more than happy to participate in the bulletin board competition and they would like to use the “My Story” cards as one of their projects for the year. SGA members asked for guidelines for the bulletin board competition. Marie Dawson will bring guidelines and “My Story” cards to their next meeting on October 14<sup>th</sup>. The committee decided to utilize the frequently asked questions from the HLC website for guidelines. The committee also decided to somehow incorporate the “My Story” cards on the HLC website as an html so they may be sent in electronically.

Marie also informed the committee that SGA members would help throw Frisbees or with any other event that needed their help.

The committee also discussed the proposed Movie Night. We decided to go ahead with this event planning. The proposed date for the Movie Night is October 30<sup>th</sup> the day before Halloween. The committee decided to show scary movies or spoofs of scary movies to go with the Halloween theme. Marie stated that she would poll her classes about a popular movie and Edie would poll the students who come in the bookstore. Mechell stated that she would confer with her teenage daughter and her friends about what movie to show. Marie stated that she would contact Kevin Worden about using his class to develop a short film about what would happen to SSC if HLC did not renew our accreditation. This short film would be shown as a preview to the showing of the actual movie.

The committee also discussed the hanging of a banner with SSC’s mission statement in the student union. The committee decided to do this in coordination with Movie Night and have Kevin Worden’s class do their skit in the union if he is able to comply with our request.

The committee also discussed incorporating a student profile in the Collegian.

The Committee adjourned at 3:35 p.m.